COLBY SCHNEIDER

Web Developer / Designer / Artist

PROFILE

Accomplished technology professional with over 19 years of broad expertise collaborating with cross-functional internal and external clients to drive innovative solutions for front-end development and web design. Results-oriented team leader and dedicated team player with proven success managing multiple simultaneous projects. Analytical problem-solver with exceptional interpersonal and communication skills.

SKILLS

- Front-End Web Development
- Back-End Web Development
- UX/UI Design
- Print Design
- Team Management

WEB LANGUAGES

HTML, CSS/SASS, JavaScript, jQuery, React, Node, Ember, PHP, Python, HubL, Mustache/Handlebars

TOOLS & TECHNOLOGIES

CLI, Git, AWS, Sublime Text, VS Code, MongoDB, SQL, Sketch, Invison, Jira, WordPress, HubSpot, Photoshop, Illustrator, InDesign, Bootstrap, Slack, Trello, Basecamp

WORK EXPERIENCE

UX/UI DESIGNER, FULL STACK ENGINEER - CONTRACTOR

RGAX, LLC   2017-Current

- One of early members of the RGAX Digital Distribution team responsible for the design and execution of modern marketing services for life insurance carriers.
- Design and development of client insurance applications using technologies such as JavaScript, HubL, React, and Handlebars.
- Design and development of company and client websites, web assets, and downloadable materials used in ongoing Inbound Marketing campaigns.
- Design and maintain boilerplate deliverables in order to preserve high standard of code quality.

PRINCIPAL TECHNICAL WEB DESIGNER, TEAM LEAD

HubSpot, Inc.   2013-2017

- Manage Migration Services Design Triage team comprised of talented designers and developers who provide advanced web support and custom solutions to customers who have undergone recent migration to the HubSpot platform.
- Collaborate with design teams spread out across world to improve migration process, contributing and advocating on behalf of HubSpot in developer community.
- Design and maintain a growing library of code snippets and custom module plugins used to expedite the migration process and enhance the design and functionality of HubSpot customer websites.
- Design and develop tools usedn to increase migration efficiencies and have a profound impact on processes.

DESIGN & MARKETING MANAGER

Consumer Focus™   2010-2013

- Responsible for creative department, designing and creating logos, business cards, brochures and complex page layouts.
- Design and development of customer websites and multimedia applications.

WEB ADMINISTRATOR

Synergy Sportswear, Inc.   2007-2010

- Responsible for management, creation and deployment of online store; online order management; and general customer relations.
- Designed all print and web marketing materials.

EDUCATION

BACHELOR OF SCIENCE
COMPUTER AIDED GRAPHIC DESIGN (MATH MINOR)

Plymouth State University   2003-2007

Combined computer science with graphic design courses to develop a major geared specifically towards web design and front-end web development.

CONTINUING EDUCATION

Currently working on expanding skillset within the MERN stack and various other back-end frameworks.